

# CCC MEETING

Turlock – February 18, 2017

The CCC meeting was called to order at 10:15 a.m. by Chair, Jean Ettinger.

Roll Call:     **CPHA**-Janet Radford/Glenda Matties     **SPHC**- Jean Ettinger

**CCPHC** – Cathy Grant/Steve Grant     **SJPHC** – Diane Alves/Maria Faria

**7CPHC** – Diane Lang/Jacqueline Price     **NCPHC** -0     **TMVPHC**-0     Guest-Kim Myer

**MINUTES:** Motion by Janet Radford, seconded by Diane Alves to approve the minutes as sent. Motion passed.

**TREASURER’S REPORT:** Diane Lang reported that \$11,183.00 was collected in 2016 for award fees. Sponsorships were approximately \$4000 making a total available for awards of \$15,000. Diane indicated that the report Jean had did not include sponsorship from CPHA or paid member assessment from SPHC. Those amounts were added and the treasurer’s report that is attached to these minutes includes those amounts. Janet Radford made a motion to accept treasurer’s report; seconded by Glenda Matties. Motion passed.

**MEMBER ASSESSMENTS:** There was a discussion about our requirement that clubs have to pay their member assessments for the current year by Dec.31. It was pointed out that because of the change in the World Show date 7CPHC and SPHC had to move their joint show to mid-November. By the time results are submitted and final points are posted it will be December. Exhibitors are given 30 days to dispute any final points and question membership problems making it impossible to have final counts to clubs by Dec. 31. Janet Radford made a motion that for 2017 and thereafter we extend the deadline to pay member assessments to March 15 of the following year with a fine of \$50 per month assessed after the deadline. Diane Alves seconded; motion passed.

**APHA CONVENTION:** Diane Alves reported that the APHA Executive Committee did not approve the request to have the convention in California in 2018 citing it would cost them an additional \$25,000 to have their staff here. The 2018 convention will again be in the Dallas/Fort Worth area. Diane stated they will try again for the 2019 convention. There are 3280 APHA members in California.

**CCC WEBSITE:** Jean is managing the website and would like pictures to add to the site. She asked that clubs send her pictures or any information to add to the site especially eye catching blasts. Be sure and give her 2 weeks lead time to post your info and send in jpeg or pdf file.

**SPONSORSHIPS:** We had a lengthy discussion about sponsorships and what we could do to entice people to donate to our awards program. Many suggestions had been tried in the past

but were not successful for various reasons. There is a sponsorship form on our website. Jacqueline Price volunteered to look at the form and make some calls to potential sponsors. Jean asked that she work with Diane. It is important to realize we are an ad hoc committee.

**BANQUET:** Jean reported 73 adults and 6 children tickets were sold.

Because of the late shows in 2017 Diane Lang suggested that we move the banquet back to March in 2018. March 10 is the second weekend and would not interfere with any shows. It was also suggested that we change the starting time for that first meeting to 11 a.m.

**DIRECTORY:** Although Denise Escover was arriving later with the directories, Janet said she had seen a copy on line and thought it looked really nice. The group is hopeful that once people see that it is a nice product they will be willing to advertise in the future. Janet also suggested that if we can't grow the directory as it is maybe we can consider a calendar listing show dates and sell each month for people to advertise their horse/club/event and have membership info. at the end. We could then sell the calendars. We would like to give the current format a chance to grow before we change directions.

**MISCELLANEOUS ITEMS:** Glenda stated that she would be glad to continue as membership coordinator for the state. She will work with our new pointskeeper – Jennifer Mendes. Diane Alves said that APHA convention is next week and there are 37 pages of rule change proposals. They can be found online and anyone who wants to express an opinion should contact a California director. A couple of significant proposals include changing the color classes to confirmation classes. Change the waiting time for someone to go back to amateur status to 3 years from 5. Several color registration changes. Allowing Solid Paint Bred to show with regular Paints. The SPB would have to pay a permit fee in order to do so.

Motion to adjourn made by Janet Radford, seconded by Diane Alves. Motion passed. Meeting adjourned at 12:30 p.m.

**NEXT MEETING:** May 20 in Turlock at 11 a.m. – Location to be determined.

Respectfully submitted,  
Janet Radford for Liz Mouw