

Minutes of CCC meeting held March 3, 2017 at Turlock

Chairman Jean Ettinger called the meeting to order at 10:35 a.m.

Roll call of clubs:

SPHC – Jean Ettinger

SJPHC- Maria Faria; Jennifer Barbee (alt)

NCPHC – Brandi Payer, Yolanda Prentice

CPHA – Janet Radford

7CPHC- Denise Escover, Diane Lang

CCPHC- Melanie White, Jando Guerra

Guest: David Escover

Janet was filling in for secretary Glenda Matties and was asked to read the Minutes from the December meeting. Denise made a motion to approve minutes as read, Diane L. seconded; motion passed.

**Treasurer's report:** Diane Lang gave the treasurer's report which was sent to the reps and I've included as an attachment. Melanie made a motion to approve; Denise E. seconded; motion passed.

#### **Old Business:**

Jean stated that we needed to complete our meeting dates. July 21 will be in Turlock – country club has event that day so another location will be sought.

Dec. 8 will be in Sacramento- probably at same Round Table in Natomas area.

Jean said that in speaking to the manager of the Turlock Country Club they are not sure if they can accommodate us next year in March as that is the beginning of their busy time. Janet said she would check into the new Murieta Inn as they have a banquet space and it might make it easier for people to fly into the location. Diane Lang suggested that we think about having a brunch since prices might be lower and people could drive home the same day. Melanie W. will check into prices at a location in Taft where they have held previous banquets at reasonable prices. Jean said she would prefer it if we could get the weekend of Feb.23-24. We also discussed whether we could get clubs or sponsors to offset the cost of dinners so more people could attend. Prices currently are ranging from \$40-\$65. We will have some options to discuss at the next meeting.

#### **New Business:**

Jean talked about the confusion that arose after our December meeting about various show approvals. She asked for a committee to go over the operating guide and bring them up to date and current so our exhibitors can have some concrete rules to look at. There was a lot of discussion about the fact that most exhibitors don't read the guide and how we can get feedback from exhibitors. Diane L. said that CCC reps need to remind club members to give us their thoughts and ideas about what kind of changes they would like to see. Jando said he will have a poster at the Paso show with sheets of paper so people can submit their ideas. Members of the committee are: Jennifer Barbee, Janet Radford, Diane Lang, Melanie White and Yolanda Prentice. Janet said she would go through the guide and highlight those portions which are no longer relevant.

**Correspondence:**

Jean received an e-mail from Jacqueline Price regarding CCC sponsorships. She is willing to try and get sponsors but asked for several things – an update sponsor form with an additional platinum level of \$1000 which would include an ad in the directory. Reps felt it was unfair to ask directory to give a free ad so the cost of the ad would be taken from the sponsorship money; she wants to give each sponsor and additional 20 directories for them to distribute; wants a list of where the directory is distributed; wants the directory to be put in a PDF format on our website and wants CCC tax information. Discussion about these items followed. As far as the tax information- we have stated many times that CCC is an ad hoc committee not a non-profit so we cannot advertise or claim that we have non-profit status. If people want to give us a sponsorship they can deduct from their business as advertising. Diane L. said she would respond to Jackie's e-mail.

Brandi stated that there would be 2 shows in Corning put on by the Quarter Horse club and that they would be holding Paint classes at those shows. Also the "Best of the West" show which is a halter futurity show which draws a lot of horses is moving from Utah to Corning this year in October. If it remains there in the future it might be an opportunity for a Paint club to combine with them.

Jennifer Barbee asked how we can outreach to some of the open paint horses who show at local arenas and schooling shows. We discussed that talking to some of these people and making them feel welcome might be one way to bring new people in or offering classes for people who haven't won a blue ribbon at a paint show. Diane L. suggested that clubs offer a rookie of the year award. Jennifer also suggested a California Paint Horse Professional designation. Some guidelines will be put together based on APHA guidelines but to a lesser degree. Melanie will look at the guidelines. We encourage club members and show managers to make new people feel welcome at our shows.

Horseman of the Year- written bios must be submitted in July. Be sure and read the qualifications for this award in the CCC guidelines.

Tentative show dates are due July 21.

Janet made a motion to adjourn; Yolanda seconded. Meeting adjourned at 1:55 p.m.

Respectfully submitted

Janet Radford